

SUNRIDER INTERNATIONAL MALAYSIA'S, SHIRLEY TAY ELECTED AS MRCA PRESIDENT 2020-2022

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Speech by New President, Ms Shirley Tay



Group Photo of New Councils

The Malaysia Retail Chain Association (MRCA) held its 23rd Annual General Meeting (AGM) at Menara PNS on 11 August 2020 and announced its new office bearers for the term 2020 - 2022. The meeting was conducted in both physically and virtually via Zoom to avoid large crowds during this pandemic.

During the AGM, MRCA officially announced that Sunrider International Malaysia's, Shirley Tay will take lead as the President with immediate effect. In the mean time, Datuk Seri Gary Chua, who led the organizations with many wins and accomplishments for the retail and franchise industry in the past 2 terms, continues to contribute to the industry as Immediate Past President.

The new office bearers for the term 2020 - 2022 are as follows:

Position	Name	Company
President	Ms. Shirley Tay Bee Koo	Sunrider International (M) Sdn Bhd
Immediate Past President	Datuk Seri Garry Chua Kah Seng	Rotol Food-Chain Sdn Bhd
Deputy President	Dato' Liew Bin	Brilliant Merchandising Sdn Bhd
Vice President	Datuk Seri Dr. Chai Kee Kan	KK Supermart & Superstore Sdn Bhd
Vice President	Ms. Valerie Choo Yoke Shiem	Simply Awesome Sdn Bhd
Vice President	Mr. Sharan Jethanand Valiram	Valiram Holdings Sdn Bhd
Vice President	Mr. Ken Phua Cheng Chuen	Bentley Music Sdn Bhd
Secretary General	Mr. Jit Singh a/l Santok Singh	Ironhorse Asia Sdn Bhd
Deputy Secretary General	Mr. Raymond Woo Hai Shiang	Vendpays Sdn Bhd
Treasurer General	Dato' Winnie Lim Yoke Chin	Solution Risk Consultants Sdn Bhd
Deputy Treasurer General	Dato' Alex Wong Che Sing	Hap Seng Star Sdn Bhd
Council Member	Dr. Affendi Dahlan	DR Group Holdings Sdn Bhd
Council Member	Mr. Alex Chong Weng Wah	Sakura Kristal Sdn Bhd
Council Member	Mr. Brian Tham Jee Ping	Watatime (M) Sdn Bhd
Council Member	Ms. Christine Tan Gaik Lin	CT F&B Holdings Sdn Bhd
Council Member	Mr. Kevin Lee Guan Keong	Maxis Berhad
Council Member	Mr. Liang Foo Kuan	Big Onion Food Caterer Sdn Bhd
Council Member	Mr. Michael Liew Fong Tzer	Marrybrown Sdn Bhd
Council Member	Mr. Seak Thean Pow	Bagus Curtain Sdn Bhd
Council Member	Mr. William Tang Chee Weng	The Store Corporation Berhad
Council Member (By Appointment)	Mr. Jordan Ng Kim Leong	Bannerking Sdn Bhd
Council Member (By Appointment)	Datuk Henry Yip Choong Hung	Dragon-I Restaurant Sdn Bhd

The newly elected President, Ms. Shirley Tay, shares six key areas that she wishes to focus on during her term:

1. **Networking and Liaison**

To facilitate and enhance networking and liaison among members for business development and expansion. Provide a viable platform for members to get connected for mutual benefits.

2. **Elevate and uplift women entrepreneurs**

Assist female entrepreneurs in enhancing their business opportunities by providing the platform for exchanging business ideas. Working together and synergizing growth in addition to giving more recognition to women in their role in business and other communities.

3. **Build alliance for members who are in the Food and Beverage industry**

Build a cohesive alliance for members in the Food and Beverage industry for the purposes of networking, cooperation and expansion.

4. **Educate, share and enhance retail and business knowhow and technology**

Assist members to align their businesses to conform to new digital and online development and transformation to increase productivity and market competitiveness.

5. **Assist in recoveries**

Assisting companies where possible to recover from the scourge caused by the covid-19 pandemic by offering information and connectivity leading to better business integration.

6. **Set up pertinent Information hub and efficient secretariat**

Provide members with up-to-date and relevant information pertaining to retailing and related businesses including the government's directives. Provide efficient secretarial services to members.

Ms. Shirley strongly believes in serving the members of the association, as MRCA would not be where they are today without the unwavering support from them, thus, her tagline '**Powered by YOU, WE serve better**'.



Speech by Immediate Past President, Datuk Seri Garry Chua



Group Photo of New Councils, Past Presidents & Advisors