

## **About MRCA Membership**

The MRCA offers 2 categories of Membership as follows:-

### **1. Ordinary Membership**

Any established company in retailing-chain business and incorporated in Malaysia may, upon the invitation of the Council, apply to become a member.

The MRCA brings together the cream of the crop, as our members consist of well-known retail chain brands from respective fields such as Poh Kong jewellery, Secret Recipe food and beverage, Senheng Electrical, 7-Eleven convenience shops, OSIM healthy lifestyle products, Bonia leather goods, Focus Point eyewear, Nelson's corn, KK Supermart, Marrybrown fast food, Eonsave, VOIR fashion, Petronas oil and gas industry, as well as Maxis in the telecommunications field and many more.

#### Basic requisite to qualify for Ordinary Membership

- ✓ Must be an established company and has been in business for more than a year
- ✓ Must have at least 5 stores and above
- ✓ Must be a market leader or top three in their retail product category

#### Duties & Responsibilities

- ✓ Attend members meetings & participate in activities. Failure to attend members meetings for 3 consecutive times will be deemed to have given rights to exclusivity for their product category.
- ✓ Has full voting rights and the right to hold office in the Association

#### Fees

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|---|----------|
| ✓ Admission Fee (payable one time only)                             | RM 2,000 |
| ✓ Yearly Membership Fee (payable annually in January, auto renewal) | RM 3,000 |
| ✓ Donation to MRCA Branding Education Charity Foundation            | RM 1,000 |

### **2. Associate Membership**

Any established company related to the retail-chain business may, upon the invitation of the Council, apply to become an Associate Member. Such Associate Member shall have no voting rights and shall not be eligible for election as an office-bearer in the Council.

The MRCA has also benefited immensely from the constant support of members in various fields such as CIMB Bank from the banking industry, The Star, Sin Chew and Media Prima from the media industry and Air Asia from the airline industry.

#### Basic requisite to qualify for Associate Membership

- ✓ Any established company related to retail chain business e.g. shopping complex management, developers, suppliers of retail chain business, etc.

#### Duties & Responsibilities

- ✓ Attending monthly meetings & participating in activities
- ✓ No exclusivity rights e.g. two or three suppliers of same services or products may be admitted as members
- ✓ Has no voting rights and is not eligible to hold office in the Association

#### Fees

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|---|----------|
| ✓ Admission Fee (payable one time only)                             | RM 1,000 |
| ✓ Yearly Membership Fee (payable annually in January, auto renewal) | RM 2,200 |
| ✓ Donation to MRCA Branding Education Charity Foundation            | RM 1,000 |

\*The "Retailing-Chain Business" is defined as any business with more than one outlet or chain with a consistency in management and corporate identity.

\*Every applicant whose application has been approved as aforesaid shall be admitted as a member of the Association and shall be entitled to all the privileges of membership.

\*All members shall be loyal and faithful to the Association and shall use their best endeavours to contribute towards attainment of the goals and objectives of the Association.