MRCA

Malaysia Retail Chain Association

The Home of Retailers

Who are we

Founded in 1992, the organization united Malaysian retailers to amplify their collective voice. It now represents over 550 members and 40,000 outlets, creating more than 400,000 job opportunities in Malaysia and abroad, while continuing to advocate for the growth of the retail industry.



Divisions & Chapter

Academy Division

Provides a diverse range of retail training programs tailored to meet the needs of individuals, industries, and professionals, particularly members' employees.

E-Commerce & Digitalisation Division

Encourages digital transformation through e-commerce solutions and technology adoption.

F&B Division

Aims to support and strengthen Malaysia's food and beverage industry by staying responsive to market trends and driving sustainable growth.

Franchise Division

Promotes franchise growth through expansion opportunities, knowledge sharing, and support.

Retail Division

Supports retail industry growth through networking, collaboration, and development development opportunities.

Woman Division

Aims to empower and support women entrepreneurs in matters of business and personal development.

Youth Division

Focusing on assisting and supporting the younger generation in their business ventures and cultivating their entrepreneurial skills within the industry.

Southern Chapter

Aims to support entrepreneurs located in the southern region of Malaysia in enhancing their professional skills and promoting the growth of their businesses.

Malaysia Retail Chain Association (MRCA)
A-5-2, 3, 3A , Level 5 , Block A,
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47650, Subang Jaya, Selangor

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membership@mrca.org.my
www.mrca.org.my

Types of Membership

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Any established company in retail chain business and incorporated in Malaysia may apply upon the Council's invitation to become a member.

Ordinary Member

Any established company in retail business.The company must be incorporated in Malaysia.

- Admission fee RM2,000 (payable one time only)
- Yearly Membership Fee RM3,000 (payable annually in January, auto renewal)
- Contribution to MRCA Branding Education Charity Foundation RM1,000 (payable one time only)

Associate Member

Associate Members shall have no voting rights and shall not eligible for election as office bearers in the Council.

Any established company related to retail chain business e.g., shopping complex management, developers, suppliers of retail chain business, etc.

- Admission fee RM2,000 (payable one time only)
- Yearly Membership Fee RM3,000 (payable annually in January, auto renewal)
- Contribution to MRCA Branding Education Charity Foundation RM1,000 (payable one time only)

Member Privileges & Activities

1. Enjoy over RM10,000 worth of vouchers through MRCA Value Plus Campaign
2. Connect with industry leaders and key players
3. Upskill through MRCA Academy programmes
4. Expand opportunities via Franchise Expo Malaysia (FEM)
5. Engage with specialised divisions: F&B, Women, Youth, Retail, Franchise, Digital & Academy
6. Increase visibility through the MRCA App
7. Grow through member-to-member collaboration
8. Be the voice of the retail industry
9. Strengthen engagement with policymakers
10. Gain insights, experiences, and connections
11. Access retail trends and industry reports
12. Explore global opportunities through trade missions

Join us Now!

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