

MEMBERS' PRIVILEGES & BENEFITS

EXCLUSIVE NEW MEMBER PRIVILEGES

1

Retailer Magazine Feature

Enjoy a **complimentary half-page write-up** in MRCA's quarterly Retailer magazine to boost your brand visibility.

2

Digital Billboard Advertising

Get a **RM500 Digital Out-of-Home Advertising Package** with Spectrum Outdoor, featuring your brand at **5 prime Klang Valley locations**.

MEMBERS' PRIVILEGES & BENEFITS

1

E-Newsletter EDM Feature

Showcase your products/services with **one complimentary EDM placement per month** in our weekly e-newsletter.

2

Complimentary Event Access

Receive **one complimentary seat** to selected MRCA banquets and events throughout the year. (*T&Cs apply. Some events may require a member fee, but members enjoy special rate, including the Franchise Expo Malaysia (FEM).

3

Networking, Workshops & Training

Join monthly networking events, seminars, and trade visits to connect with industry leaders, while gaining valuable insights and skills through MRCA's training programs and retail workshops.

4

MRCA Buddy Group

Access a dedicated WhatsApp group for peer support, real-time updates, and shared opportunities.